

ABOUT THE ARTIST



Jody Werner is a life-long horse lover and a talented artist / writer with an offbeat sense of humor. Her artwork has appeared in equine publications from local newsletters to national

magazines. Apparel and other items featuring her drawings are sold worldwide through the **MISFIT DESIGNS** online store (visit <http://www.cafepress.com/JLWdesigns>). Ms. Werner's *Mac & Jill* comic strip can be seen each month in *Equestrian Network Magazine* (<http://www.equestmagazine.com>).

Ms. Werner's humorous essays have been featured in magazines such as *Vaulting World* and *Hunter & Sport Horse*. A top horse show competitor, she's garnered local, state and regional championships in both hunters and equitation.



Currently, she's compiling her decades of show ring experience into an insightful and amusing look at competing titled *Stupid Fuzzy Boots*.

Jody Lynne Werner
art@MisfitDesignsHQ.com

Graphic Design & Illustration

- Brochures
- Catalogs
- Advertising
- Business cards
- Logos

Custom Artwork & Merchandise

- Tack Trunks
- Apparel
- Prizes
- Special Events

Online Store

- Cards & Gifts
- Apparel
- Calendars
- Art Prints
- Custom Barn & Client gifts

Web Design

- Visual Design/Redesign
- Complete Sites
- Personal & Small Business



MISFIT designs

Graphic Design & Custom Artwork
Apparel, Cards & Gifts
Personalized Items
Web Design

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Artwork & Design

LOGOS • ADVERTISING • CUSTOM ITEMS • GIFTS • PRIZES



PROMOTE YOUR BUSINESS & SERVICES

Logos • Brochures • Advertising • Promotional Items

Promote your farm, services or horses for sale via advertising, catalogs, postcards, brochures, bumper stickers, you name it.

We can create a logo for you or prepare your existing logo for use on business cards, signs, promotional items, etc.



CUSTOM GOODS FOR YOUR BARN & CLIENTS

Printing • Embroidery • Apparel • Tack Trunks • Gifts

Together with our partner *The Equestrian's Concierge* we can help you create custom jackets, tack trunks, fleece and more with your barn or business logo.

Our online store offers apparel, calendars, cards and personalized gift items. They're a great way to say thank you to your clients or to give as holiday gifts.



ITEMS FOR SPECIAL EVENTS

Horse Shows • Awards • Trade Shows • Fund Raisers

Need advertising for your booth at the trade show? Shirts that commemorate your championship event? Prize lists, programs or awards for your horse show or merchandise for a fund raising group?

It doesn't even have to be horse related, we work with clients in every industry.



Online Store

SERIOUSLY FUNNY STUFF

At the **MISFIT DESIGNS** online store, you'll find seriously funny apparel, art and gifts for horsey as well as non-horsey people.



Visit the Card Shop for greeting cards, note cards, thank you cards and gift cards for any occasion. Or just send one for no reason at all.



We can create items with custom artwork. Offer apparel with your barn logo, personalized client gifts or prizes and merchandise for events.



Visit the store: <http://www.cafepress.com/JLWdesigns>

MISFIT DESIGNS

artwork is available for limited licensing for apparel, cards and other items. For more information, email: art@misfitdesignsHQ.com

CONTACT Jody Lynne Werner • Art@MisfitDesignsHQ.com